



SUJOY SEN

# CLIENT COLLABORATION CASE STUDY

## Key Challenges

- **Clear Communication:** Ensuring the client's vision was fully understood and translated into the website design.
- **Design Consistency:** Balancing the client's branding with best web design practices.
- **Managing Expectations:** Coordinating timelines and revisions to meet project deadlines while accommodating feedback.

✉ sujoysenjitu1994@gmail.com

☎ 0091 9046158841

🌐 <https://sujoysenmyself.github.io/myresume>

## OVERVIEW

I worked closely with a client to develop a custom WordPress website that aligned with their business goals and enhanced their online presence. The focus was on delivering a user-friendly, visually appealing website that adhered to the client's brand and improved overall user engagement.

## COLLABORATION APPROACH

- **Initial Consultation:** Held thorough discussions with the client to understand their goals, target audience, and design preferences.
- **Prototyping:** Developed design mockups for review, allowing the client to provide feedback early in the process.
- **Regular Updates:** Maintained open communication throughout the project with regular progress updates to ensure alignment.
- **Feedback Integration:** Incorporated client suggestions promptly, fostering a collaborative approach to the design and development process.

## Results

- **Successful Launch:** The project was completed within the agreed timeline, and the client was highly satisfied with the final website.
- **Enhanced Engagement:** The new website led to a noticeable improvement in user engagement and online visibility.
- **Positive Client Relationship:** The smooth collaboration process helped build a strong, ongoing working relationship with the client.